



*serving framers since 1956*

**Good things are happening...  
...Great things are coming!**

## **GENERAL INFORMATION**

**[www.pictureandframe.com](http://www.pictureandframe.com)**

**PFI / Williamson • 35 Southwest Boulevard • Kansas City, Kansas 66103  
Metro Kansas City 913-384-3751 • Toll-Free 800-255-6027 • Toll-Free Fax 888-255-6027 • Fax 913-384-6754**

## General Information

*Thank You* for choosing PFI / Williamson for your framing needs!

**CUSTOMER QUALIFICATIONS:** PFI / Williamson is a wholesale supplier to businesses with frames or framing services as an integral part of the products sold. Customers must have a resale tax number and the appropriate business licenses as required.

**TO ESTABLISH CREDIT:** Please fill out a credit application, with the names of three trade references and your bank. Orders for accounts without established credit will be shipped C.O.D.

**TERMS:** Our terms are 2% 15 net 30 days from date of invoice. We accept Mastercard, VISA, Discover and American Express credit cards. When paying with credit cards, no other discounts apply. Past due accounts over 60 days will be moved to C.O.D. Discounts are not allowed on past due invoices. Orders will not be shipped to accounts 90 days past due. The 2% discount does not apply to C.O.D. orders. Our return check fee is \$30.00.

- Discounts for ordering length moulding are as follows: 300' assorted = less 5%, 500' assorted = less 10% and 1000' feet assorted = less 15%. Moulding bundles usually vary from 16' to 40'.
- Quantity Discount: on chops or joins are as follows: Frames must be same size and moulding.  
10-24 Less 15%      25-49 Less 20%      50+ Call for quote
- We do not have a minimum order amount; however, a \$5.00 processing charge will be added to billed orders totaling less than \$25.00 for UPS or Pick-Up orders; or less than \$60.00 for delivery orders..
- Prices are net wholesale FOB Kansas City. Prices are subject to change without notice. Please promptly inspect your order! No returns will be allowed 30 days after receipt of the merchandise. **No returns will be allowed if the products have been altered (e.g., cut, joined, fitted).** Mat board, foam board, glass and length moulding are subject to a 20% restocking fee.

### PLACING AN ORDER:

- Phone orders are accepted from 8:00 a.m. to 4:30 p.m. Central Standard Time, Monday through Friday. All phone orders will be read back for accuracy. Please pay close attention to this, as once the order is read back we consider it confirmed as correct.
- Fax orders are accepted 24 hours a day. **Please note: We cannot be responsible for duplicate fax orders.**
- Email orders to [customerservice@pictureandframe.com](mailto:customerservice@pictureandframe.com) or via [www.pictureandframe.com](http://www.pictureandframe.com).

### FRAMING NOTES AND GENERAL INFORMATION:

- Frame sizes are based on the exact size of the piece to be framed. We will make an industry standard 1/16"-1/8" allowance. If you want an exact fit (no allowances) use the word "exact" after giving your frame size.
- Liners should be ordered to fit the picture; then order the outside frame "to fit" the liner. We will cut the frame to fit the liner.
- The smallest frame we are able to chop is 5".
- Metal chops do not come with hardware. Please make sure to order the hardware you require.
- Insert join available for \$3.50 per frame (includes routing and plugs).

### SHIPPING INFORMATION:

- The largest assembled frame we can package for shipment is 32" x 40" outside dimension. There will be a \$10.00 packing charge added to all assembled frame orders that are shipped.
- Mat board, foam board and cardboard: 32" x 40" boards will be shipped UPS unless otherwise specified. 40" x 60" boards must ship via truck line. All truck orders are shipped freight collect on the customer's preferred carrier. There will be a \$5.00 packing charge on shipments of less than 25 sheets.
- Length moulding cut over 57 inches will be charged the UPS additional handling fee of \$8.00, to be paid by the customer.

### SHIPPING DISCOUNTS:

- Orders over \$75.00 will be shipped free UPS ground.
  - Orders \$25.00 - \$74.99 will be shipped for \$5.00
  - Orders less than \$25.00 will be charged the full UPS freight charge.
- Discounts do not include additional handling, COD charges, or expedited services (i.e. blue label , red label etc.) These charges are the customer's responsibility.



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Please note: All of our wood and metal mouldings can be purchased using any one of these software programs:

LifeSaver Software, Inc.

Full Calc

Specialty Soft

E Z Frame Software

Frame Ready

Integrated Frammer Suite by Wizard

Spinsoft

*Thank you for choosing PFI / Williamson.  
We appreciate your business.*

# Frame Footage Chart

Length plus width equals united inches. Prices on both chopped and joined frames are figured by computer and may vary slightly from those individually calculated.

## Width Of Moulding In Inches

## Width Of Moulding In Inches

United Inches	Up to 1"	1 1/2"	2"	2 1/2"	3"	4"	5"
12	3.0	3.0	3.5	4.0	4.0	4.5	5.5
14	3.0	3.5	4.0	4.0	4.5	5.0	5.5
16	3.5	4.0	4.0	4.5	5.0	5.5	6.0
18	4.0	4.0	4.5	5.0	5.0	5.5	6.5
20	4.0	4.5	5.0	5.0	5.5	6.0	6.5
22	4.5	5.0	5.0	5.5	6.0	6.5	7.0
24	5.0	5.0	5.5	6.0	6.0	6.5	7.5
26	5.0	5.5	6.0	6.0	6.5	7.0	7.5
28	5.5	6.0	6.0	6.5	7.0	7.5	8.0
30	6.0	6.0	6.5	7.0	7.5	7.5	8.5
32	6.0	6.5	7.0	7.5	7.5	8.0	8.5
34	6.5	7.0	7.5	7.5	8.0	8.5	9.0
36	7.0	7.5	7.5	8.0	8.0	8.5	9.5
38	7.5	7.5	8.0	8.0	8.5	9.0	9.5
40	7.5	8.0	8.0	8.5	9.0	9.5	10.0
42	8.0	8.0	8.5	9.0	9.0	9.5	10.5
44	8.0	8.5	9.0	9.0	9.5	10.0	10.5
46	8.5	9.0	9.0	9.5	10.0	10.5	11.0
48	9.0	9.0	9.5	10.0	10.0	10.5	11.5
50	9.0	9.5	10.0	10.0	10.0	11.0	11.5
52	9.5	10.0	10.0	10.0	11.0	11.5	12.0
54	10.0	10.0	10.0	11.0	11.0	11.5	12.5
56	10.0	10.0	11.0	11.0	11.5	12.0	12.5
60	11.0	11.0	11.5	12.0	12.0	12.5	13.5
62	11.0	11.5	12.0	12.0	12.5	13.0	13.5
64	11.5	12.0	12.0	12.5	13.0	13.5	14.0
66	12.0	12.0	12.5	13.0	13.0	13.5	14.5

United Inches	Up to 1"	1 1/2"	2"	2 1/2"	3"	4"	5"
68	12.0	12.5	13.0	13.0	13.5	14.0	14.5
70	12.5	13.0	13.0	13.5	14.0	14.5	15.0
72	13.0	13.0	13.5	14.0	14.0	14.5	15.5
74	13.0	13.5	14.0	14.0	14.5	15.0	15.5
76	13.5	14.0	14.0	14.5	15.0	15.5	16.0
78	14.0	14.0	14.5	15.0	15.0	15.5	16.5
80	14.0	14.5	15.0	15.0	15.5	16.0	16.5
82	14.5	15.0	15.0	15.5	16.0	16.5	17.0
84	15.0	15.0	15.5	16.0	16.0	16.5	17.5
86	15.0	15.5	16.0	16.0	16.5	17.0	17.5
88	15.5	16.0	16.0	16.5	17.0	17.5	18.0
90	16.0	16.0	16.5	17.0	17.0	17.5	18.5
92	16.0	16.5	17.0	17.0	17.5	18.0	18.5
94	16.5	17.0	17.0	17.5	18.0	18.5	19.0
96	17.0	17.0	17.5	18.0	18.0	18.5	19.5
100	17.5	18.0	18.0	18.5	19.0	19.5	20.0
102	18.0	18.0	18.5	19.0	19.0	19.5	20.5
104	18.0	18.5	19.0	19.0	19.5	20.0	20.5
106	18.5	19.0	19.0	19.5	20.0	20.5	21.0
108	19.0	19.0	19.5	20.0	20.0	20.5	21.5
110	19.0	19.5	20.0	20.0	20.5	21.0	21.5
112	19.5	20.0	20.0	20.5	21.0	21.5	22.0
114	20.0	20.0	20.5	21.0	21.0	21.5	22.5
116	20.0	20.5	21.0	21.0	21.5	22.0	22.5
118	20.5	21.0	21.0	21.5	22.0	22.5	23.0
120	21.0	21.0	21.5	22.0	22.0	22.5	23.5
122	21.0	21.5	22.0	22.0	22.5	23.0	23.5

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